



Instant-Quote.co for Agencies

Introduction

With the traditional Wedding Transport Company stemming from the classic car market, the owner's interest lies mainly with the preparation and maintenance of the vehicle rather than in the skills and knowledge required for Internet marketing. For these people the use of an Internet based agency to market their vehicles offers clear advantages to supplement the business they acquire through wedding fairs and their own web site and make the business a viable proposition.

The nature of the Agency has been a web site providing photographs of the transport owner's product and an enquiry form. Occasionally this is augmented with a telephone number which may or may not be manned during business hours. Frequently the web form submission or quote requests go unanswered leading to frustration amongst the booking public who are unable to check availability or gain accurate pricing in a timely manner.

The success of the Agencies marketing skills frequently leads to a deluge of enquiries that overwhelms the business leading to dissatisfied suppliers and dissatisfied consumers.

Instant-Quote.co for Agencies addresses all of these issues and enables agencies to manage their business quickly and effectively by automating the processes involved in generating quotations, along with a substantial back-office solution with integrated card payment facilities. It's an end to end solution offering huge benefits to the supplier, the agency and the consumer.

Key features

Overview

Instant-Quote.co will:

- Save you time.
- Increase your quotation throughput and response time.
- Improve your customer and supplier satisfaction.
- Organise and improve your insight into your business.
- Help you beat the competition.
- Calculate and apply commission.

Asset sharing (Syndication)

- Instant-Quote.co enables the sharing of assets between the owner and the agency ensuring neither can take bookings once a time slot has been reserved.
- Either party can take a booking or send a quote.
- The pricing policy of the owner is shared with the agency.
- Bookings are passed to the owner within a matter of clicks.
- Quotations are dealt with in a timely fashion.
- The owner can make their asset unavailable at any time for service or maintenance which automatically removes the asset from the agency site for the period of suspension.
- All parties have access to their own private data.
- Either party can take card payments at a competitive rate and without subscription.



Quotations

- Quotations are fully automated and are based on the business model of the asset owner with a wealth of customisable options for seasons and days of the week and special days.
- Quotations are based on time and road distance.
- Geographic functions mean that individual Postal codes can be blacklisted and the maximum journey length can be configured, preventing unwanted bookings.
- Quotations cannot be issued where an asset is booked or suspended.
- Quotation text is fully customisable in the template editor.
- Quotations can be followed up with an automated email to prompt the customer into action.

Bookings

- Optionally customers can make their own booking online.
- Packages of extras can be specified.
- Checks are made for conflicting bookings before a booking is taken to prevent double bookings.
- Customers are provided with a My-Booking page where they can review the booking details & pay on-line.

Quotation forms

- Customisable quotation forms (for which the code is provided) can be embedded in your web site or businesses Facebook page.

Business management

The system keeps you informed at all times including:

- Financial statements.
- Money owed with automatic email reminders for customers.
- Adding expenditure to bookings.
- Web site activity with visitor location.
- Graphs for a range of key metrics.
- Assigning staff to bookings.

Low running costs

We really do understand the wedding transport market and know that very few people make a fortune running a wedding car business or indeed an agency; that's why the system is extremely inexpensive and is priced according to usage.

For wedding car agencies we work together to formulate a pricing structure that matches your business model. We know it has to work for all parties involved.